

**Committee Notes – Joint Meeting**  
**Security Committee- Hollywood Entertainment District, Sunset and Vine BID**  
**June 14, 2012**

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Attendance: HED Committee Members Present: John Tronson, Chairperson; Don Mushin, and Thaddeus Smith. Not Present: Dan Chismire and Carol Massie. SVBID Committee Members Present: Fabio Conti. Not Present: Fred Rosenthal, Chairperson; John Lupo, Roxanna Sassanian, Elizabeth McDonald, and Anthony Bell. Liaisons: Joe Salazar, Mike Harkins, and Bill Farrar Andrews International; Not Present, LAPD; Not Present, LASD. Staff: Kerry Morrison, Joe Mariani Jr., Hollywood Property Owners Alliance. Guests: Chase Gordon, Avison Young; Joe Wall and Jacqueline Berman, HPOA Interns.

- I. Call to Order: The meeting was called to order by Committee Chair John Tronson at 9:39 a.m.
- II. Public Comment: No Public Comment
- III. Meeting Notes: The Committee approved meeting notes from their May 10, 2012 meeting.
- IV. Reports

A. Report from Andrews International

1. Monthly Activity Report: Joe Salazar briefed the committee on activities that have occurred in the BID areas over the past month. Salazar mentioned to the committee that the trend of increased calls for service and arrests compared to 2011 is continuing. To help alleviate some of the extra call volume that may arise, on June 18 the Hollywood Entertainment District will receive some additional officers during select times of the day. This addition to deployment has been a common practice of the Hollywood BID, as it uses extra funds from its security budget to fund additional officers for the summer. Salazar said the additional manpower would be a great addition to the patrol. Salazar also noted that the “morning car” for both BIDs has been very useful. Approximately 30% of arrests and 75% of homeless outreach efforts are conducted during morning patrol hours. Joe Mariani had recently gone on a “ride-a-long” with the BID patrol during the early shift and reported that he too saw the importance of having an early morning car out in the neighborhood.

Salazar had also said that the office is receiving an increased amount of calls related to shoplifting/defrauding the inn keeper. These calls often lead to BID patrols being tied up at a location for some time as they wait for LAPD to arrive to conduct an investigation. Additionally, in some cases, store owners decide not to prosecute shoplifters sometimes leaving themselves open to liability. After some discussion, the Committee decided that it would recommend to both boards a revised policy on shoplifting/defrauding the inn keeper calls for service, where BID Security would no longer respond to these calls and refer the caller to LAPD. BID Patrol however would continue to remove trespassers from a property and keep the peace.

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B. Report from LAPD: LAPD was not present due to the Los Angeles Kings' Victory Parade.

C. Report from LA Sheriff's Department: LASD was not present due to the Los Angeles Kings' Victory Parade.

#### **VI. New Business**

##### **A. Status of Video Surveillance Camera System:**

1. Report on Meeting with Ad Hoc Committee: Mariani reported that a few members of the Security Committee along with Brian Folb and Mike Malick (Media District BID President) met with LAPD Detective Becker, Sergeant McDonald, and Lieutenant Reina to discuss the option of moving the LAPD surveillance cameras from their current room to the Detective's area of the station where they would be in public view. Present at the Ad-hoc meeting was Jim Sage, Metro Video, who offered to cover the labor costs of the move if the three BIDs would be willing to cover the cost of the material which would not exceed \$800. The committee seemed favorable to the idea and Tronson said the cameras would be in a much better location than their present area. The boards will review a motion to cover their share of the costs during their next scheduled board meetings.

2. Whitley Camera: Mariani and Metro Video are still trying to find a new location for the camera. Mariani apologized for the delay and mentioned that he really hoped to have a location by their next meeting.

B. Fast Food Restaurant Security Use: Kerry Morrison has contacted Bill Baird owner of Jack in the Box to obtain a mailing address for Jack in the Box's corporate offices as several neighbors to the Jack in the Box property would like to write letters to complain about the current state of the restaurant.

C. Intern Research Project: Mariani explained that he had been contacted by LAPD Senior Lead Officer Pesqueira who had asked if the Security Committee would possibly consider purchasing two Changeable Message Signs (CMS) for the Boulevard to help combat the recent uptick in burglaries from motor vehicles. HPOA Intern Joseph Wall showed the committee a map which depicted all the locations where a burglary from a motor vehicle had occurred over the last six months. Wall suggested that there was no justifiable location for the BID to spend money on purchasing the signs. After examining the map, the Committee asked Mariani to let the LAPD know they could not justify the expenditure at this point but that they would be willing to work with the Department to try and find a more sustainable solution to the problem. Additionally, the staff would put notices to visitors on the HPOA website and Visitor's Guide, reminding them to lock their vehicles and hide their belongings.

#### **V. Old Business**

##### **A. Homeless Outreach Update:**

a. Injunction Impacting Skid Row Sidewalks: Morrison reviewed a proposed motion (Shown on Meeting Agenda) with the committee, asking them to consider it before it goes to the Board for approval. Morrison is working with the downtown BIDs and others to press the city and county to enforce county laws to preserve the health and sanitation of City areas, in regards to removing abandoned property from the sidewalks. The committee approved the motion as written.

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b. Veterans Administration RFP Update: Morrison said she would check with service providers in the Hollywood area to find out who, if any, had applied for the RFP and what their current status in the application process is.

**B. Community Impact Team**

a. Sidewalk Issues: Morrison informed the committee that the Safe Sidewalks Team, made up of various community members is scheduled to meet with the City Attorney's office and the LAPD on July 12. Additionally, the Tourism committee is scheduled to meet with the City Attorney as well to report the findings they have discovered in their research of other cities.

VII. Next Meeting: The next meeting was scheduled for Thursday, July 12, 2012 at 9:30 a.m. in Suite 802 of the Taft Building (1680 Vine St., Los Angeles, CA. 90028).

VIII. Adjournment: There being no further business the meeting was adjourned by Committee Chair John Tronson at 10:49 p.m.